

Our Services

Data Driven SEO



Search Engine Optimization

We offer expert, results-oriented search engine optimization (SEO) management and consulting services. We've served many happy clients and helped them achieve their web marketing goals.



Local Search

Our Local Search Engine Optimization service will help your business rank for the top keywords in your business's industry in the "Local Map Results" on Google.



Business Intelligence

We gather, interpret and transform data gathered from Analytics and other intelligent platforms to discover meaningful insights and new strategic opportunities for your business.



Conversion Rate Optimization

Gravity takes a precise approach to conversion optimization by constantly testing. We'll whip your website into shape to keep you ahead of the curve and your competition in the dust.

Strategic Paid Search



Paid Advertising Management

We take a strategic, data-driven approach, including interviews with you, to create a baseline. From there we seek to continually improve your campaigns to maximum ROI.



Google Product Feed Optimization

Google feed optimization is a must have marketing strategy when selling products on the internet. Optimizing your product feed on Google is where we earn our stars.



Retargeting

Retargeting is highly trackable, very effective and extremely intelligent. It's important to stay on top of this effort. We manage this channel from implementation to ongoing maintenance.

Polished Content Marketing



Content Marketing

We offer professional content marketing services, either as a full-service or strategy consultants for your team. We'll create a marketing strategy tailored to your business and your customers.



Social Media Marketing

Social Media Marketing is a two-way engagement between business and consumer. We utilize social media to its full potential by knowing what to talk about and who to talk to.



Email Marketing Consulting

Our goal is to help you have a meaningful conversation with your subscribers. We help clients incorporate stories and promotions into one cohesive email marketing program.

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Social Media Marketing

Paid Search Advertising

Conversion Rate Optimization

CONNECT WITH US



CONTACT GRAVITY

Are you an existing client or have a new project in mind? We'd love to hear from you! Start by telling us about your needs ... [LEARN MORE](#)

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